CAPABILITY DECK

LIGHTHOUSE INTERNET MEDIA

LIGHTHOUSE
INTERNET MEDIA

2525 Ponce De Leon Blvd., Suite 300, Coral Gables, Florida 33134

FOUNDER PROFILE

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INTERNET MEDIA

- Performance-Based Digital Marketer
- Digital Business Consultant 20 Years +
- InterActive Corp. (IAC) 10 Years (Management)
- Owned, Operated & Sold a Successful Internet Marketing Firm
- Recruited by MBF Healthcare Partners (Equity Firm)
- Consultant & E-Com Director
- Founder of Lighthouse Internet Media (LHIM Corp)
- Consulted **Top Internet Retailer 500** Companies
- Consulted **Over 600** Brick/Mortar & Online Businesses
- Generated over **$550 Million Dollars** in Revenue in Online Business
- Published: Internet Marketing From the Real Experts



DIGITAL TEAM



Amir Khan
Chief Web Programmer

Chief Web Developer: Lead and innovate web development projects, ensuring cutting-edge solutions for optimal user experiences.



Maximilliano Yepez
Assistant Project Manager and Social Media Rep

supports project coordination, manages timelines, and handles social media content, engagement, and brand presence across platforms.



Emilio Yepez
Founder / Owner

He is the founder and owner of Lighthouse Internet Media - his role involves strategy, implementation of strategies and media budget and spending on behalf of the agency's clients



Paulina Castro
Social Media Manager

Social Media Manager: Strategize and execute dynamic social media campaigns, driving engagement and brand visibility.

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DIGITAL TEAM



Andrew Del Toro
Web Designer

Web Developeexpertiser/Designer: Combine coding with creative design to craft visually stunning and technically robust websites.



Imran Arafat
Creative Web Designer

Infuse creativity into web design, producing visually captivating and user-centric digital experiences.



Gina Casimiro
Administrator

Digital Administrator: Manage digital platforms, ensuring seamless operations and optimizing workflows for enhanced organizational efficiency.



Roksana Ripa
Web Project Manager

Web Developeexpertiser/Designer: Combine coding with creative design to craft visually stunning and technically robust websites.

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DIGITAL TEAM



Alex Yepez
Call Center & Operations

Call Center Operations Consultant who helps businesses optimize performance, streamline processes, and enhance customer experience



Magdiel Esquanzi
Digital Sales Rep

Drive digital sales, cultivating relationships and delivering tailored solutions to meet client needs.



Janyer Pino
Project Manager

Web Project Manager: Oversee endto-end web projects, ensuring timely delivery and client satisfaction.

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DIGITAL TEAM



Lorenzo Castillo

Lorenzo excels in crafting sleek, visually-driven narratives with an instinct for location, movement, and branded content aesthetics.



Abraham Gutierrez

Abraham captures clean, high-energy visuals with a sharp focus on lighting, framing, and fast-paced editing tailored for digital audiences.

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OUR BUSINESS FORMULARY

By seamlessly integrating remote team strategies and leveraging our in-depth knowledge of local business dynamics, Lighthouse Internet Media has crafted a highly aggressive service plan. This unique approach, coupled with our commitment to offering competitive digital pricing, empowers clients to harness the full spectrum of our services at a reduced rate compared to traditional agencies.

We believe in making advanced digital solutions accessible and affordable, ensuring that businesses of all sizes can propel their growth without compromising on quality or expertise. With Lighthouse Internet Media, clients not only receive cost-effective solutions but also benefit from a strategic partnership dedicated to their success in the evolving digital landscape.

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PAST AND PRESENT CLIENTS

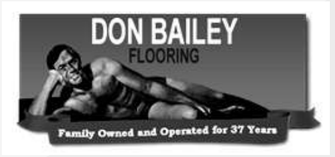
- Lexus Toyota
- Rubenstein Law
- Iscoe Law
- Cartridge World
- Ticketmaster
- Travelocity
- MBF Healthcare
- Navarro / CVS
- Don Bailey Flooring
- PWD Law Firm
- T-Mobile
- Premier Linens
- Enviro Pro
- Dade Mold
- Total Care Restoration
- WTP Advisors
- Jorge Calil Law
- University of Miami Health
- Reyes Vision Care Center
- Miami Plastic Surgery
- Beyond Beauty Plastic Surgery
- Keyes Realty
- Coldwell Banker Agents
- Jae’s Jewelers
- Compass Realty
- Jo-Ann Forster

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PAST AND PRESENT CLIENTS



























LIGHTHOUSE
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SERVICES WE OFFER

LIGHTHOUSE
INTERNET MEDIA

- Performance-Based Digital Marketing
- Transformative Direct Target Acquistion
- Search Engine Optimization (SEO)
- Paid Traffic / Media Buys
- IP and Geo Location Client Data Collection (First, Last, Email Data)
- Social Media and Influencer Marketing
- Email Marketing Mastery
- Traditional Web Programming and Development Services
- Direct Sales Marketing Prowess Systems



AGENCY HIGHLIGHT

At Our Core

Lighthouse Internet Media innovates with advanced algorithms and digital applications, transforming businesses' online presence through meticulous and bespoke strategies.

Dynamic Adaptation

Lighthouse Internet Media thrives on its ability to navigate the dynamic digital landscape.

Comprehensive Strategy

Our approach is all-encompassing, covering every aspect of the digital sphere.

Transformative Impact

Businesses partnering with us undergo a transformative journey that exceeds conventional expectations.

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THE ESSENCE OF WHAT WE DO

Lighthouse Internet Media stands at the forefront of innovation, utilizing sophisticated algorithms, intricate formularies, and cutting-edge digital applications to redefine and elevate our clients' digital footprint. We go beyond conventional strategies, employing a meticulous approach that transforms the online presence of businesses. By leveraging complex formularies, we create bespoke solutions that resonate with the intricacies of each client's unique goals and industry landscape.

Our commitment goes beyond mere enhancement – it's about revolutionizing the way businesses operate in the digital realm and in the traditional sense. Through strategic application of advanced digital technologies, we not only drive increased visibility but also generate tangible results, boosting business growth and enhancing sales.

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HOW WE COLLABORATE WITH OUR CLIENTS

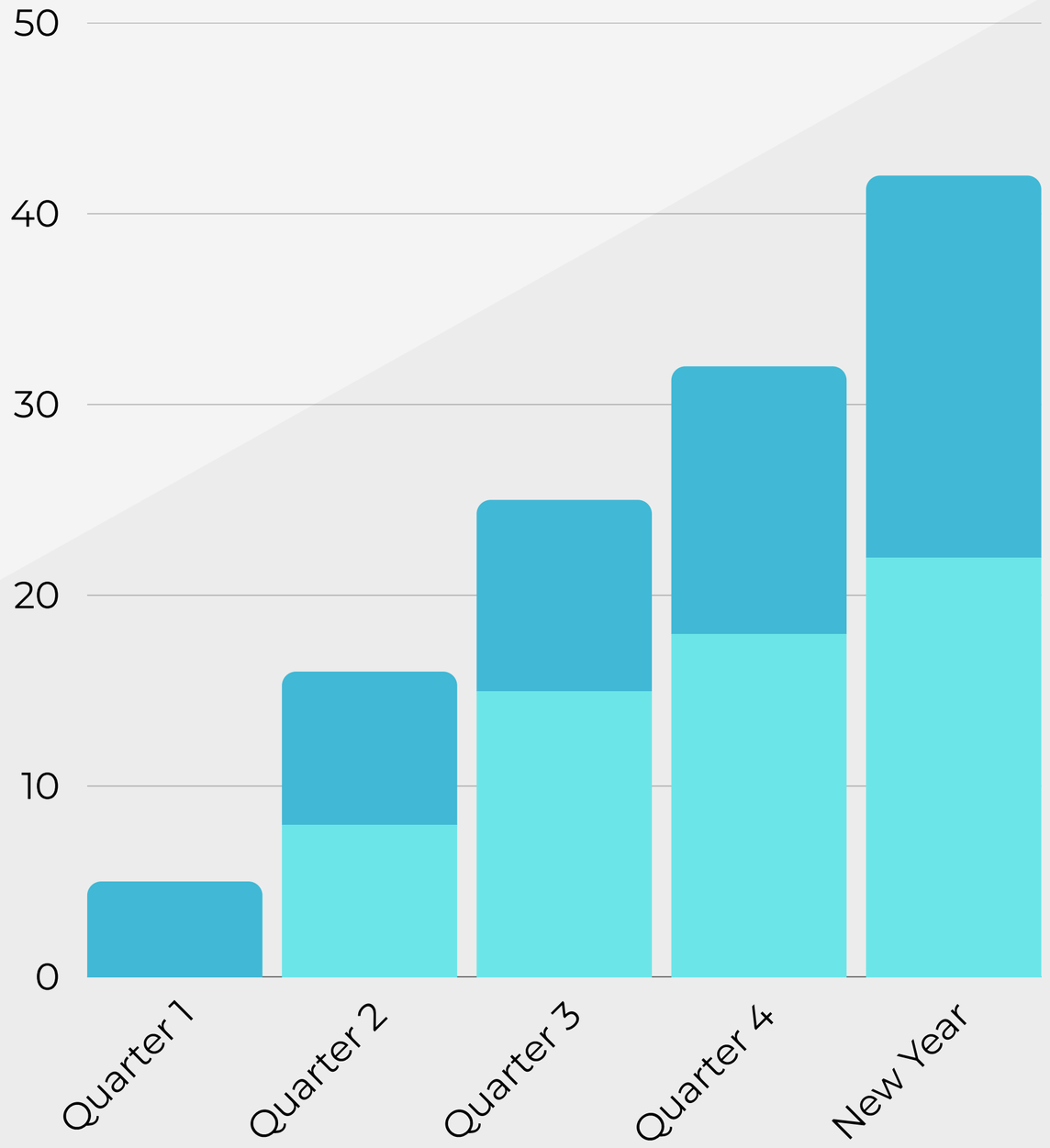
Lighthouse Internet Media is strategically designed to provide business owners and their marketing teams with comprehensive and expert advice tailored for growth in both the digital and traditional realms. Our approach goes beyond conventional strategies, integrating advanced digital solutions with time-tested methodologies to ensure a holistic and effective path toward business expansion.

Whether navigating the complexities of online platforms or optimizing traditional marketing channels, we offer unparalleled guidance to elevate your brand's presence, drive meaningful engagement, and foster sustained growth in today's dynamic business landscape.

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CLIENT FORECAST

Typical Quarterly Result Trends Our Clients Experience Within the First 12 Months



THANK YOU

Lighthouse Internet Media - Performance Based Digital Marketers

LOCAL OFFICE

2525 Ponce De Leon Blvd, Coral Gables, Florida 33134

305.987.2506

www.lighthouseinternetmedia.com

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